

# Report to Health and Adult Social Care Scrutiny Board

**4 September 2023**

<b>Subject:</b>	Sandwell Winter Booklet
<b>Director:</b>	Interim Director of Public Health Liann Brookes-Smith
<b>Contact Officer:</b>	Interim Director of Public Health Liann Brookes-Smith



## 1 Recommendations

- 1.1 That the Board considers and comments upon the draft Sandwell Winter Booklet.





## 2 Reasons for Recommendations

- 2.1 Public health provide a vast array of services and offers within the community. The community, wider Council departments and Councillors are not always aware of everything that is available in their town, or across Sandwell and how to access them. The Sandwell Winter Booklet aims to provide residents with information on health and social care and what is on offer within the borough.

## 3 How does this deliver objectives of the Corporate Plan?

	Best start in life for children and young people Making health and social care information more clear and visible enables residents to take full advantage of Sandwell's resources to improve the lives of Children living in Sandwell.
	People live well and age well The proposed booklet facilitates and displays information for residents regarding essential services that promote health and well-being.



	<p><b>Strong resilient communities</b> By providing up-to-date and accurate information to Sandwell's communities, the Council can encourage active ageing, enhance quality of life and foster a sense of belonging.</p>
	<p><b>Quality homes in thriving neighbourhoods</b> Communities can obtain vital information on their rights, welfare support and what can be utilised to their homes are equipped to support healthy and safe living.</p>
	<p><b>A strong and inclusive economy</b> The Winter Booklet provides information that will enable people to avoid and battle illness more efficiently to ensure that residents can continue to work and so that demand for services is at manageable levels.</p>
	<p><b>A connected and accessible Sandwell</b> The Sandwell Booklet aims to connect residents, improving social inclusion and seamless access to essential services.</p>

## 4 Context and Key Issues

- 4.1 Public Health commission a vast array of programmes across the life course. From support in early pregnancy, Healthy Sandwell support to strength and stability programmes in older age.
- 4.2 The Sandwell Winter Booklet aims to advise residents on a wide range of topics ranging from the cost of living, healthy lifestyles, cold prevention, vaccination programmes and primary care.

## 5 Implications

<b>Resources:</b>	Staffing time to produce the winter booklet.
<b>Legal and Governance:</b>	The booklet will need to be up-to-date to ensure that the details remain correct for those using the information contained within it.
<b>Risk:</b>	The booklet will need to be up-to-date to ensure that the details remain correct for those using the information contained within it.
<b>Equality:</b>	Sharing the booklet will improve uptake and awareness of public health programmes available. This will mean over time we can ensure that all



	residents are able to access the services and get the right offer that fits.
<b>Health and Wellbeing:</b>	The visibility of services will improve awareness, uptake, impacts on the community and good outcomes for health and wellbeing.
<b>Social Value:</b>	The visibility of services will improve awareness, uptake, impacts on the community and good outcomes for health and wellbeing for all, improving the social value of the Public Health offer overall.
<b>Climate Change:</b>	No implications arising.
<b>Corporate Parenting:</b>	The visibility of services will improve awareness, uptake, impacts on the community and good outcomes for health and wellbeing for children supported by the council.

## 6 Appendices

Appendix 1 - Draft Sandwell Winter Booklet

## 7. Background Papers

None

